



PRE-PAID LEGAL SERVICES, INC.


# \$249 FAST START PROGRAM

With the economy getting softer and softer, North Americans need opportunity more now than ever. The new Fast Start Program was designed to attract high caliber people to our business, and make full time income potential available immediately!

## EARN MORE MONEY & ADVANCE...FAST!

All Fast Start Associates will start at the Junior Associate position, but will promote to and be paid at the Senior Associate position when they recruit their first Fast Start Associate and enroll that person as a member. If a new Fast Start Associate's first activity in the business, is to recruit another Fast Start Associate, and enroll that person as a member, he/she will immediately promote to the Senior Associate position, and get paid as a Senior Associate on that membership.

In addition, Fast Start Associates can advance to Manager with as few as four Fast Start Associates!

<p><b>KEY</b></p>  <p>\$249 Fast Start Associate with a membership</p>	<p><b>ADVANCE TO SR. ASSOCIATE FAST!</b></p>  <p>When a new \$249 Fast Start Associate recruits another \$249 Fast Start Associate, he/she skips the Associate level to become a Senior Associate and gets paid at the Senior Associate level.... beginning with that first Fast Start recruit with a membership!</p>	<p><b>ADVANCE TO MANAGER FAST!</b></p>  <p>\$249 Fast Start Associates can advance to Manager with as few as 4 Fast Start Associates on their team! (You must have 3 front line, with one of them becoming a Senior Associate)</p>
---	--	--

## \$249 FAST START BUILDERS KIT

\$249 Fast Start Associates will receive a Builders Kit with all the materials you will need to get paid and promoted to the higher levels of the compensation plan...FAST!

The Builders Kit will include:

3 Months Free Televox (PPL's communication system)

3 Months Free eService (eCommerce website)

Your kit will include:

- 5 Membership Applications and 3 Associate Applications
- 2 Training CDs
- 1 *Getting Started Right* Book
- 3 *Private Business Reception* DVDs
- 1 *Secrets Out* CD

As a new \$249 Fast Start Builder, you will receive an email that will instruct you how to take advantage of the free services mentioned above. You will also receive a link to a very important audio for building your business, "**How to do a Private Business Reception.**"



PRE-PAID LEGAL SERVICES, INC.

# \$249 FAST START PROGRAM

In business and in life, everything rises and falls on leadership. The Leadership Bonus Program was developed specifically to; encourage and reward leadership, drive production through recruiting, compensate and incentivize leaders to work in depth, develop an abundance of leadership in the field, and take Pre-Paid Legal to a billion dollars a year and beyond.

Effective January 5, 2009, Executive Directors and above will earn a significant bonus when new \$249 Fast Start Associates\* advance to Senior Associate. Bonuses will be paid out in the following amounts at the following levels.

DIAMOND	\$5	Diamonds will earn a \$5 bonus on every \$249 Fast Start Associate who advances to Senior Associate, down to the next Diamond.
PLATINUM 4	\$20	Platinum 4's will earn a \$20 bonus on every \$249 Fast Start Associate who advances to Senior Associate, down to the next Platinum 4.
PLATINUM	\$100	Platinums will earn a \$100 bonus on every \$249 Fast Start Associate who advances to Senior Associate, down to the next Platinum.
PLATINUM GEN. 1	\$50	Platinums will earn a \$50 bonus on every \$249 Fast Start Associate who advances to Senior Associate, under first generation Platinum's.
PLATINUM GEN. 2	\$25	Platinums will earn a \$25 bonus on every \$249 Fast Start Associate who advances to Senior Associate, under second generation Platinum's.
EXECUTIVE DIRECTOR	\$100	Executive Directors will earn \$100 on every \$249 Fast Start Associate who advances to Senior Associate, down to the next Executive.
EXECUTIVE DIRECTOR GEN. 1	\$25	Executive Directors will earn \$25 on every \$249 Fast Start Associate who advances to Senior Associate, under first generation Executive Directors

\* \$249 Fast Start Associates must advance within one year of their start date, or bonuses will not be paid out. Upline eligibility is determined at production date.

# FAST START & LEADERSHIP BONUS PROGRAM'S GUIDELINES

---

- All \$249 Fast Start Associates will start as Junior Associates and automatically advance to Senior Associate by recruiting a \$249 Fast Start Associate with a membership.

---

- \$249 Fast Start Associates will be paid at the Senior Associate level (\$138 on a new \$35.95 plan) on their first sale, if sold at the same time as recruiting the member into the business.

---

- If the \$249 Fast Start Associate sells a membership prior to getting promoted, they will get paid at the Junior Associate level (\$34 on a \$35.95 membership).

---

- \$249 Fast Start Associates can advance to Manager with only 1 Senior Associate leg and two additional first level \$249 Fast Start Associates.

---

- Leadership Bonuses pay out on a \$249 Fast Start Associate when they reach Senior Associate by either recruiting one \$249 Fast Start Associate with a membership, or three \$49 Associates with memberships within a year.

---

- A \$249 Fast Start Associate which is placed, will count for the Sponsoring Associates level advancement, only after he/she has advanced to Senior Associate on their own efforts.

---

- Upon a Fast Start Associate reaching the Senior Associate level (as outlined above or with 50 membership sales or 3 frontline \$49 Associates with memberships) within 12 months a bonus will be paid to the upline (see attached). Upline Associates eligible for this bonus will be determined at the time the new Fast Start Associate is processed.

---

- Existing Associates not at the Senior Associate level as of January 5, 2009, may advance to the Senior Associate level by recruiting one (1) new Fast Start Associate and selling that recruit a membership. No bonus will be issued to the upline.

---

- Associates processed with \$49 after January 5, 2009, will not be able to advance to Senior Associate by recruiting a Fast Start Associate. Three (3) frontline Associates will be required.

---

- Manager level requirement will be three (3) frontline individuals or businesses each with a membership AND one active Senior Associate in one of those three (3) legs. A minimum of one (1) frontline recruit must have a membership sold by their sponsor.

---

- Director level requirement will be three (3) frontline individuals or businesses each with an active membership AND an active Manager level Associate in each of those three legs. A minimum of one (1) frontline recruit must have a membership sold by their sponsor.

---

- Placed Associates will count for level advancement, but NO level advances will occur until the Associate has one (1) frontline recruit to whom they have sold a membership. If the recruit is in a license state then either a PPL or IDT membership will count; if the recruit is in a non-license state then the membership must be a PPL membership.

---

- Associates enrolling online beginning January 2, 2009 will be shown the two Associate agreement options and will be required to choose one of the two options (\$49 or \$249). We are working on updating the hard copy application.

---

- A line item will be added to the Associate Summary to indicate Fast Start bonuses paid.

---

- Reinstated Associates processed with \$249 will be placed in the Fast Start program and will count towards their sponsor's level advancement. Reinstated memberships will also count toward level advancement provided they have been canceled 90 days and are written by a new Associate.